



**Memorandum  
Grand National Archery Society**

TO:  
The Members of the SDP  
Planning Team & Dave Sherratt,

Cc: Dennis Whiteman

**THE STRATEGIC PLAN  
DEVELOPING GNAS IN THE 21<sup>ST</sup>  
CENTURY**

**Author**

DRAFT CIRCULAR LETTER TO ACCOMPANY THE PLAN IN ITS CONSULTATION PHASE  
WITH THE MEMBERSHIP

**STRATEGIC DEVELOPMENT PLAN**

**Consultation Stage**

**February / March 2001**

**On October 15<sup>th</sup> 2000**, At the GNAS Planning Conference The GNAS through the Board of Directors, assigned a selected Task Force to work with the GNAS membership to produce a Strategic Development Plan.

A time-line for the work involved and as with all administration theory and practice rarely are compatible, – in this case we are close to achieving our aims! That being to bring to the Membership a Draft of the Plan, programmes and policies for feedback – i.e The Consultation Phase set for February / March 2001. In fact this phase has been on-going in various areas from the beginning of December when the appointed team first came together. Some of you may have already been involved in the feed-back process, for which we, the Team are very appreciative.

There are a number of issues involved with the production of the plan, which it is important to be clarify at this stage:

- The Plan should meet the needs, aims and ambitions of the Society's membership. I.e ownership, and implementation of the Plan can and should be undertaken by the membership.
- The Plan must set out a clear directory of Policies and a means to ensure that all of the Policies are workable, enforceable, protective of, and for the membership.
- The Plan must be compatible to and integral with all areas of the Society's programmes which include World Class Performance, performance programmes at Regional, National and Home Country levels, Coaching Structures, the management of the GNAS Office and the Governance of the Society.
- The Plan should have all the elements within one document that will enable the relevant Outside Agencies responsible for support through grants or other means at local authority level to "cherry pick " suitable areas from the Plan for support.

In order to ensure that all the above elements are in The Plan there will be sections already developed that were not discussed or highlighted during the Planning Conference in October. This is a deliberate move on behalf of the Team. It is exactly these areas, in particular The World Class Performance and The Policies, that are essential to the overall fabric of the plan. The Policies will sit along side the other legal aspects of the Society that being the Laws, and the Memorandum and Articles which will form the backbone of the Plan.

Within the document there are areas available for your feedback, some are very specific and are highlighted with a comment box.

In line with the initial feedback which followed the Planning Conference in October the Team is aware of the varying degrees of input from you, the membership, to ease that process a

**Lynne Evans MBE  
17 Henley Rise  
Shepton Mallet  
Somerset  
BA4 4AW**

**Tel: 01749 346944  
Fax: 01749 346643  
Email:  
Lynne.evans  
@btinternet.com**

***Please contact the  
sender on should  
any of this  
transmission be  
unclear or not  
received.***

simple questionnaire is attached. Whatever your chosen response to the plan it would be appreciated if the questionnaire could be completed in addition to any other feedback.

In line with the Internet Age and to meet the request for immediate communication the Team has established a Web Page: Information, The Plan, and a section for your feedback are all available on that site:

[www.GNASDevelopment.com](http://www.GNASDevelopment.com) & Feedback@GNASDevelopment.com

The site will be monitored by a Team Member and The GNAS Office

The Plan once it has been through this phase, will then be updated to **Version 003** as a result of the feedback and will move to another area of consultation, that being with the outside agencies. The updated Plan will be available on the Web Pages. A link from the GNAS Web Page to the Development Site has been established.

The launch date as you see is still set for the AGM – April 21<sup>st</sup>.

Then the real work will begin, the launch is exactly that, the Plan will be subject to an ongoing review and monitoring process. This process will involve further planning conferences, and intermediate reviews by the Planning Team. It is anticipated that the Team itself will be dynamic in order to meet the demands of the review process.

The work undertaken is an entirely new challenge unlike any other Plan produced by various officers and committees over the years. This plan is first and foremost a plan for the membership. The Team have embraced it with enthusiasm, a team that brings together an almost 50 /50 split, being members who have the knowledge and experience of the past with the skills and unfettered approach of the new breed of volunteer administrators, united to understand the needs of the membership, support the club and volunteer ethos of the Society and set a vision for the future of our sport.

**Thank you for your time in reading this document and for your response, which will no doubt prove to be interesting, supportive, and where necessary have a constructive critique of where the Society should be going!**

Lynne Evans

Director of Development and Marketing

Team Leader of the Strategic Planning Team

Members:

Jonathan Mynott, Richard Pearson, Graham Potts, MaryAnn Richardson, Martin Speakman, Dabid Sherratt.

**GNAS: STRATEGIC DEVELOPMENT PLAN**

**Consultation Stage**

**February / March 2001**

<b>Response Compiled by:</b> <b>Date:</b>	
<b>For and on behalf of:</b>	

**Questionnaire:**

1. Does the Plan meet the needs of the membership?	
2. Does the Mission statement explain clearly the objective of the plan?	
3. Do the Objectives of the Plan suit the aims and ambitions of the membership?	
4. Does the Plan have a dynamic approach that will enable it to be reviewed and monitored in relation to the demands of the evolution of sport in general in the UK?	
5. Would you as a County, Club, Home Country, or Region be able to integrate your own development plan in a compatible manner with the visions of The Plan for the Society?	
6. Would you feel able to be involved with a part of the implementation process, as part of a team, or through your Club, County, Region, or Home Country?	

**If you answer no to any of the above please outline your views and attach any additional text to this response form.**

**And Finally**

Should the Plan include a proposal to change the name of the Society?	
<b>Suggestion:</b>	

**THANK YOU!**